

# ATTENTION AMs, LAMs & DSSs\*

\*Grocery, Mass, Convenience, Drug, Dollar, Military, Liquor and Specialty Retailers

# HOT SALES. COOL REWARDS.

Earn Reward Points for every qualifying C4 display placed June 1 through July 4, 2026 to shop for cool gear at [kdpwards.com](http://kdpwards.com)

## HOW IT WORKS

- All 16oz C4 Performance and C4 Ultimate flavors qualify
- Club Packs do not qualify
- Qualifying displays must be placed by July 4, 2026
- Must be KDP employee at time of Reward Points payout

5-10 qualifying cases **AND** 3+ flavors **EARN 10** Reward Points  
 11-20 qualifying cases **AND** 5+ flavors **EARN 20** Reward Points  
 21-40 qualifying cases **AND** 6+ flavors **EARN 30** Reward Points  
 41+ qualifying cases **AND** 7+ flavors **EARN 40** Reward Points

## THE MORE YOU PLACE, THE MORE YOU EARN!

- The more qualifying displays you place in each store, the more Reward Points you'll earn!
- No limit to the number of Reward Points you can individually earn!



Simply scan this QR code to submit qualifying display photos to [dp516.kdpdisplay.com](http://dp516.kdpdisplay.com)

- Original display photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify display photo(s). Duplicate display photo(s) will be disqualified.
- All display photo(s) must be submitted by 7/04/26 for qualifying displays placed during the June 1 through July 4, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on July 4, 2026.



## HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!

#DP516/DPLAKI